



Celtic Charity Fund

# CELTIC CHARITY FUND SPORTING DINNER 2004

Kerrydale Suite, Celtic Park    4th April 2004    Kick off 7.00pm



CRAIGHALBERT  
CENTRE

**Scottish**  
**Daily Mail**

POLESTAR

EAST KILBRIDE

is proud to be part of  
***Celtic's Charity Fund Evening***



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Celtic View

making a  
**positive** impact  
on our customers...





Brian Quinn, Chairman, Celtic

I am delighted again to welcome you to this year's Celtic Charity Fund Sporting Dinner. This is the fourth time I have attended the Sporting Dinner as Chairman of Celtic and I am looking forward to another enjoyable evening here at Celtic Park.

Everyone at Celtic is extremely proud of the Club's charitable origins and it is even more pleasing to note that through the efforts of so many people, the vision and ambition of the Club's founders lives on today.

Since its formation in 1995, at the initiative of Fergus McCann, who did so much to connect the Club to its origins, Celtic Charity Fund has enjoyed tremendous success. Through this evening's Sporting Dinner, the Fund will break the £1 million pound barrier in terms of total funds raised.

Enormous credit should go to everyone involved in this activity. Without your continued support of the Celtic Charity Fund Sporting Dinner and other events, reaching such a remarkable milestone would simply not have been possible.

I would like to thank you sincerely on behalf of Celtic for your continued backing which has in turn made such a difference to so many worthy causes.

I would also like to thank Celtic Charity Fund Trustees and fund-raising action groups and supporters, volunteers, players, directors and management, who have all played their part in making the Charity Fund such a success.

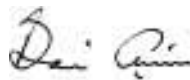
This evening's principal beneficiary, the Craighalbert Centre, is a wonderful cause and one worthy of our full support. The facility is Scotland's national centre for young children with cerebral palsy and teaches the children independence, everyday activities and life skills within a nursery or school context. I am sure you will agree that such children are very deserving of our support.

## A message from the chairman

Special thanks should go to this year's event sponsor, the Scottish Daily Mail, for their support in staging the Dinner for the second time. We are most grateful for their continued generosity.

Thank you all for attending tonight's Sporting Dinner and for your continued support of Celtic Charity Fund. I wish you all a very pleasant evening.

Brian Quinn



**Celtic Chairman**



# GREEN = SILVERWEAR



## NEW CELTIC AWAY KIT ON SALE MAY 2004

Pre order your new Celtic away kit before Saturday 17th April  
and receive FREE postage and packaging.

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call Mail Order on 0141 550 1888 or visit any official Celtic store  
in Glasgow, Edinburgh, Belfast, Derry or Dublin.





Martin O'Neill , Football Manager

I am delighted to welcome you to this evening's Celtic Charity Fund Sporting Dinner.

Before I joined Celtic I was obviously aware of Celtic's rich charitable tradition, however since joining the Club it has been tremendous to see that this tradition is being maintained so successfully through Celtic Charity Fund. Reaching the figure of £1 million raised is wonderful and due in no small part to all those attending this evening's Dinner. Your support for the Club's charitable activity is greatly appreciated by the Club and we are all grateful for the contribution, financial and otherwise which you have made to the success of the Charity Fund.

The principal beneficiary of this evening's event, the Craighalbert Centre is one I wholeheartedly support. Some of the children who use the centre have visited myself and the players at Celtic Park and we are delighted that we will be able to make a donation through this evening's event to assist with the excellent work which is carried out at the Centre. The Centre is very deserving of our support.

I hope that you all have a wonderful evening at Celtic Park and on behalf of my team both on and off the field I would like to take this opportunity to thank you for your continued support throughout the whole season.

Reaching the figure of £1 million raised is wonderful and due in no small part to all those attending this evening's Dinner.

Martin O'Neill



Football Manager

**We've Jumped Through Hoops**



**to Make This a Night to Remember!**

**ROSS WILSON PUBLIC RELATIONS**

PR Consultants to the Scottish Daily Mail, sponsors of tonight's Dinner  
[www.rosswilsonpr.com](http://www.rosswilsonpr.com)

**MAKING AND BREAKING YOUR NEWS**



ARE DELIGHTED  
TO BE SPONSORS  
OF THE  
CELTIC CHARITY NIGHT.

A large, light green Celtic knot graphic is positioned behind the text, centered horizontally and partially obscured by the words 'ARE DELIGHTED' and 'TO BE SPONSORS'. The knot is a traditional Celtic design, featuring interlocking lines that form a continuous, repeating pattern.

**TELEVISION**

**VIDEO**

**MULTIMEDIA**

**PRODUCTION**

WILDWOOD HOUSE  
STANLEY  
PERTH PH1 4PX

TEL: 01738 828 524  
FAX: 01738 828 419

WWW.SPEAK.CO.UK  
INFO@SPEAK.CO.UK



On behalf of the children who attend the Craighalbert Centre, I would like to thank everyone attending tonight's dinner and Celtic Charity Fund for the tremendous support they are giving us. The money raised tonight will help to provide hydrotherapy for the Craighalbert children and we are very grateful to everyone for their support.

The Craighalbert Centre is the national centre for young children with motor impairments, principally cerebral palsy. It is a school located in Cumbernauld, which is used by the majority of Scotland's thirty-two local authority regions. Currently there are forty-seven children on its roll who travel daily to the Centre. In addition, twenty pupils attend each term for Periodic Placements which typically last for around one or two weeks. These children may be former pupils who attend to maintain their physical skills, or they may simply live too far away to travel to the Centre each day.

Cerebral palsy, which affects two to three children in every 1000 live births, is caused by damage to a developing brain and mainly affects the part involved in the production and control of posture and movement. This damage may occur before, during or after birth and almost half the children with cerebral palsy have been born prematurely. Children with cerebral palsy have problems with movement, some being more severely affected than others. Many also have learning difficulties and complications with such things as feeding, speech, vision and hearing.

The Centre's programme combines the principles of conductive education, as devised at the Pető Institute in Budapest, with the Scottish curriculum. It aims to

## Improving children's motor function

develop children who are as independent as possible and great emphasis is placed on improving the children's motor function so they can develop physically, cognitively and socially. Through the teaching of these skills the children are then more able to be included with their peers and over three quarters of the children who have attended Craighalbert have gone onto mainstream education.

The Craighalbert Centre would like to sincerely thank Celtic Charity Fund and everyone attending this evenings Sporting Dinner for all the generous support of our work.

Gill Sinclair



**Fundraising Manager**



# Tonight's Programme

## MC

Duncan Cameron



## Speakers

Brian Quinn

Tommy Docherty

Dara O'Briain



## Raffle

Hosted by Andy Cameron



## Auction

Hosted by Andy Cameron



## Vote of Thanks

Jill Sinclair,

Craighalbert Centre



## Unique video presentation by

Philip Differ, Jonathan Watson and

Speakeasy Productions

## GALLERY OF PLAYERS IN TONIGHT'S SILENT AUCTION



ROBERT  
DOUGLAS



ALAN  
THOMPSON



DIANBOBO  
BALDE



CHRIS  
SUTTON



DIDIER  
AGATHE



HENRIK  
LARSSON



JACKIE  
MCNAMARA



JOHAN  
MJALLBY



JOHN  
HARTSON

# Menu

Parcel of Scottish Smoked Salmon and Cream Cheese  
Dill & Arran Mustard Dressing



Cream of Woodland Mushroom Soup



Fillet of Scottish Beef with Haggis, Whisky & Thyme Jus  
Buttoned Green Beans  
Fondant Potato



Raspberry Cranachan with Chocolate Sauce



Coffee & Mints



## GALLERY OF PLAYERS IN TONIGHT'S SILENT AUCTION



JOHN  
KENNEDY



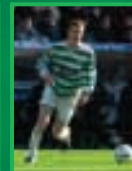
JOOS  
VALGAEREN



NEIL  
LENNON



PAUL  
LAMBERT



STEPHEN  
PEARSON



SHAUN  
MALONEY



STANISLAV  
VARGA



STILIAN  
PETROV



ULRIK  
LAURSEN

Celtic Charity Fund, the charitable arm of Celtic Football Club, would like to sincerely thank all this evening's patrons for your continued support of Celtic Charity Fund events.

# THANK YOU

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**Celtic Charity Fund would also like to thank the many individuals and organisations involved in contributing to the 2004 Celtic Charity Fund Sporting Dinner.**

**Additional thanks go to Philip Differ, Jonathan Watson, BBC Scotland, Speakeasy Productions and Celtic TV for producing this evening's video entertainment.**



# Celtic Charity Fund

## Introduction & History

Celtic Football Club was formed in the City of Glasgow in 1888, the reason for the club's formation was principally to utilise a football club as a means of raising money for the poor of the City's East End.

In 1888 although Glasgow was the rich and prosperous second city of the British Empire, the city's east end was greatly impoverished with high rates of child mortality. The founder of the Club was a local Marist Brother of Irish origin, who recognised the need for positive social integration between the Scottish and Irish living in Glasgow and hence the name Celtic, emphasising a bridge of cultures across the Irish sea. Celtic Football Club is a major social institution in Scottish life and has supporters all over the world, mainly expatriates of Scotland and Ireland.

Over the last century Celtic Football Club has developed into a thriving business and has a proud name and heritage known throughout the world, regrettably over a number of years the Club's initial charitable quest was all but forgotten. In 1994 the Club was taken over by new management who seek to maximise Celtic's potential as a football club and business, but also, importantly to recognise Celtic's social dimension, with a return to supporting charitable causes in line with the founding principles of the club.

In 1995, 'Celtic Charity Fund' was formed with the aim of revitalising Celtic's charitable traditions.

## Aims

### **Celtic Charity Fund has the following aims:**

- 1 To raise funds and support specific areas of charity work, selected each year by Celtic Football Club.
- 2 To uphold and promote the charitable principles and heritage of Celtic Football Club.

## Celtic Charity Fund Areas of Support

Celtic has identified three principal areas of support and three subsidiary areas.

### **Principal Areas**

- 1 Charities in support of children's needs.
- 2 Community action on drugs.
- 3 Projects that develop and promote religious and ethnic harmony.

### **Subsidiary Areas**

- a Supporting the homeless.
- b Helping the unemployed.
- c Supporting and research for projects aiding the afflictions of illness, famine and innocent families within the areas of war.

## Official Recognition - Celtic Charity Fund

Celtic Charity Fund was officially registered as a recognised charity on 31st March 1996 (Official Scottish Charity Number SC024648) with the Inland Revenue in Scotland.

## Trustees

The Board of Trustees currently numbers four and is selected by Celtic Football Club.

The trustees have the responsibility of ensuring the charitable traditions and values of Celtic are maintained while managing, agreeing and actioning the distribution of funds.

## Celtic Charity Fund-raising Action Group

Celtic Charity Fund-raising Action Group was set up on the 27th February 1996 as the vehicle responsible for raising money solely for Celtic Charity Fund and promoting the traditions and values of Celtic Football Club.

The group consists of professional business people who share the values of Celtic's charitable traditions, the members of the group are selected by Celtic Football Club.

## Summary

Celtic Charity Fund seeks to uphold the charitable traditions of Celtic Football Club in keeping with the club's history and principles outlined in the Club's Social Mission Statement.

Celtic aims to stage a number of events and projects to raise financial support and awareness of selected key issues affecting society.

If you wish to help support the fund please send donations to:

**Celtic Charity Fund**  
**Celtic Football Club**  
**Celtic Park**  
**Glasgow**  
**G40 3RE**

If you wish to apply for a donation, a Charity Fund application form should be requested in writing. Decisions regarding donations from Celtic Charity Fund are made in July of each year, at the end of Celtic's financial year.



# BROTHER WALFRID'S DREAM

by **ALEX GORDON**

In a restless world that changes at a frantic and breathtaking pace, one ideal has remained welcoming and enduring over the past 116 years - Celtic's dedication to charity.

Since Brother Walfrid, imaginative, far-sighted and single-minded, breathed life into his sporting vision in 1888 the planet has seen events speed by at an often-bewildering rate. World wars, tragic conflict and natural disasters have been inflicted on so many. Man has walked on the moon. There have been breakthroughs in medicine and science. The sound barrier has been shattered. And still the spectacular transformation of the globe on so many wide and varied fronts takes place. It is therefore more than merely gratifying that Celtic remain so unerringly devoted to providing help in so many different ways to the needy.

History defines how Celtic, as a football club, have strode the world's sporting stage as a veritable colossus. Their daring deeds on the field of play have been well documented and warmly applauded by neutral football supporters. A mesmerising haul of silverware has found its way into the Parkhead trophy room as teams throughout the club's history have excelled and entertained.

However, there is another side to this institution that has done so much to help ease the misery and suffering of so many since Brother Walfrid's enterprise first surged to life all those years ago. Celtic's pledge to assist the unfortunates and the poverty-stricken has been as thoroughly welcome as it has been urgently required. The promise made 116 years ago is, thankfully, still alive today. Every effort and endeavour has been made to make

certain the neglected and the under-privileged can look in the direction of Celtic for assistance. Back in 1887, for far too many of the inhabitants, the depressing East End of Glasgow was a place of suffering and deprivation.

The Chill wind that often swept through those dank, bleak streets was merciless. People huddled for warmth as they patiently waited for the soup kitchens to open for the day's business. It was a typical setting in this grim part of the world more than a century ago. Poverty and squalor were evident on every street corner. The poor depended on others to provide sustenance and clothing. Financial aid was persistently required for the rapidly growing queues of the unemployed. There was no such thing as financial benefits for those without a job. If you didn't work, you didn't get paid.

Among those huge numbers in the area were, of course, the immigrant Irish, who were mainly unemployed, unskilled, uneducated and, some said, unwanted. In the midst of this dreadful anguish and utter despair of a desperate people who stared ahead at a future that offered little in the way of optimism, Brother Walfrid, a member of the teaching institute of Marist Brothers, had a clear vision. On another biting cold November in 1887, a hand-written circular was passed around the needy of the area. It stated simply: A football club will be formed for the maintenance of dinner tables for the children and the unemployed. Eighteen words. Eighteen words that formed the foundation of an institution the world now acclaims as Celtic Football Club. Brother Walfrid, who was born Andrew Kerins in Ballymote, County Sligo, Ireland on May 18, 1840, had been

immensely impressed by the proceeds to charity that had been realised after a Challenge Match between Edinburgh Hibernian and Clyde at Barrowfield, Bridgeton, earlier that year. The handsome sum of £50 was donated and Brother Walfrid immediately decided to form his own club. He resisted suggestions that the new club should be named Glasgow Hibernian. Brother Walfrid had an original choice of name to be bestowed upon this collection of sportsmen and he would not be swayed.

And, so, amid humble beginnings, Celtic Football and Athletic Club came to life. On May 28, 1888, Celtic played their very first game - against Rangers, who remain, of course, their greatest rivals today. A crowd of 2,000 attended the confrontation. The

Possilpark or Springburn, but as Cowlairs had sort of official rights to the northern district the idea was abandoned. Possilpark would have been a great spot, where with cheap land in those days, a wonderful erection might have been there now as the Celtic stadium.

However, a seemingly-impossible site, actually a quarry hold between the old ground and London Road, was converted quickly into a palatial enclosure and it looked, as one smart chap said: Like leaving the graveyard to enter Paradise". Many years on, the stadium has undergone massive and expensive changes to propel it into a new era, but the nickname, of course, lives on. Some things will never be allowed to change.



Celtic team that historic day comprised: M Dolan, E Pearson, J McLaughlin, W Maley, J Kelly, P Murray, N McCallum, T Maley, J Madden, M Dunbar and H Gorevin. The outcome was a 5-2 triumph for Celtic. The colours Celtic wore were white shirts with a green collar and a Celtic Cross on the left breast. The strips were presented to the club by Penman Brothers, who were then drapers and clothiers situated at Bridgeton Cross. An empire had been founded that would take its football supporters along a route that was to provide an exhilarating, and often exhausting, white-knuckle rollercoaster ride of emotions. More importantly in those dark days, it brought enormous financial aid to the unemployed. It delivered food to the table. It clothed the under-privileged.

Above all, it gave them hope in the knowledge that someone cared. In Celtic's first year they played 56 games, won 42, lost 11 and drew 3. Even in those formative times, the club showed an appetite for attacking soccer. They scored 197 goals and conceded 85. After a few months of action, a newspaper of the era, Scottish Sport, observed: "The clever dribbling and accurate passing was a feature of the Celts' play." As their game became more ambitious, Celtic invited English clubs to play them in Glasgow. Sunderland, Everton, Bolton Wanderers, Burnley, Preston North End, Wolves, Notts County, Aston Villa and Blackburn Rovers all crossed the border.

"The Celts", declared Scottish Referee, another sports paper of the era, "are adding to Scottish football's prestige at a great rate and the Southrons only meet them to be sent away vanquished." Celtic's original ground was at Parkhead and was bounded on the west by the walls of Janefield Cemetery. The rent was £50 per year. Willie Maley, the manager of the club from 1888 to 1940 recalled: "The ground was built with a stand, underneath which were the dressing rooms for two teams, shower baths, a small office, a trainer's room, a store room and also the ref's room". However, a change was forced on the club three years later when the rent rose to £500 per year. Celtic decided to move. Again, Maley remembered: "At one time it was thought to go out to

Celtic purchased the ground from Lord Newlands and again Maley recollected: "The first sod of real Irish shamrocks of the new ground of 1892 was laid by the famous Irish patriot Michael Davitt and, to commemorate the occasion, a poem appeared in one of the papers of the day." It went as follows:

**"On alien soil like yourself I am here,  
I'll take root and flourish, of that never fear,  
And though I'll be crossed sore and oft by foes,  
You'll find me as hardy as Thistle or Rose,  
If model is needed on your own pitch you will have it,  
Let your play honour me and my friend Michael Davitt".**

After the Glasgow Cup Final against Queen's Park in December 1889, a paper commented: "The Celtic are a grand team and on Saturday showed all their old and wonderful mechanical passing. It was pretty to see their five forwards careering down the field, working together like parts of a machine, guiding the course of such a changeable, wayward article as a football." People came to laud this fine assembly of players. The club started to flourish. They provided flair and splendour in an unlikely backdrop of abject poverty and misery. Celtic, it seems, were a team born to play the game with beauty, preferring splendour to strength and brain to brawn. Rising from decay, they always had the ability to thrust themselves above their surroundings to give hope to the fans. The enterprise brought to life in St Mary's Hall, Glasgow all those years ago, has assumed proportions greatly in excess of those anticipated even by Brother Walfrid. Celtic are now in the midst of a new era of hope and expectation. Celtic Football Club, in its many and formidable forms on and off the pitch, will remain consistent in its resolute pursuits to enrich, help and assist those who require it. Even in the spellbinding computerised 21st century some things will never be allowed to veer from their original intentions. Brother Walfrid's vision remains clearly defined.



# REACHING THE MAGIC

Celtic charity Fund - Working all year round

Since its formation in 1995, Celtic Charity Fund has worked tirelessly to raise funds for a range of worthy causes. The Fund has enjoyed another excellent year, so much so that through this evening's Sporting Dinner, we will break the £1million barrier for money raised since the Charity Fund's formation.

Reaching this tremendous milestone is down to all those people, including everyone here this evening, who have given their support to the Fund in so many ways. This year again, Celtic Charity Fund activities have gone extremely well with a range of organisations benefiting from your support.

In December, the Celtic first team visited the Schiehallion Unit for seriously ill children at Yorkhill Hospital to make sure the kids in the unit had a Christmas to remember. The players spent time with the children, took Christmas presents along and on behalf of Celtic Charity Fund presented a cheque for several thousand pounds to assist with the excellent work of the hospital.

Christmas time also saw Celtic Charity Fund put on a party for around 300 of the city's homeless people. Celtic great Danny McGrain visited Renfield St. Stephen's Church Hall in Glasgow to

present a donation from Celtic at the event. The charity which has a long association with Celtic, provides streetwork, accommodation and resettlement services as well as care, support and friendship to those most in need.

For the fifth consecutive year, Celtic Charity Fund supported the Glasgow Taxis Outing Fund for Sick Children. This tremendous event sees around 200 of Glasgow's black cabs take almost 800 disadvantaged children and children with special needs on a fantastic day out to Troon. Some very brave and highly deserving children enjoyed a wonderful day away and were sent on their way by Celtic mascot Hoopy the Huddle Hound. The convoy of taxis winds its way through the streets of Glasgow and makes its way to Troon where the kids are treated to their special day.

The Charity Fund has been instrumental over the years in supporting initiatives which promote social integration and aim to combat bigotry. The UK Asian Football Championships was again sponsored by Celtic, with the event final held at Celtic Park. The event, promoting sport for all was another great



# MILLION

success with thousands of people coming to Celtic Park to catch the action. Celtic Charity Fund has also continued its financial backing of the anti-bigotry initiative Sense over Sectarianism.

For the first time, Celtic Charity Fund staged its collection day at Celtic Park with badges modelled on the Celtic Charity Fund crest available. The success of this event was overwhelming. This was due in no small part to the fact that the collection was raising funds for Motor Neurone Disease charities following the news that Celtic Legend Jimmy Johnstone was diagnosed with this illness. Celtic supporters made a wonderful contribution on the day and around £20,000 was raised and given to Motor Neurone disease charities to provide care for people who are suffering from this illness.

These are just some of the organisations to benefit from the support of Celtic Charity Fund. The Fund will continue as it has done since 1995 to maintain the Club's charitable focus. We will now build on the fantastic success which the Fund has been in the past to ensure that the future sees many more deserving organisations and individuals benefiting from our support.



**Celtic Charity Fund**

CELTIC CHARITY FUND  
SPORTING DINNER 2004

**Best wishes**

**from the**

**Scottish**

**Daily Mail**

SCOTTISH

**The Mail**

ON SUNDAY